



Category: Inspiration Awards

Description: The IAAPA Regional Inspiration Award is a prestigious honor that awards the significant impact made by individuals within their respective region. It serves as a testament to their unwavering commitment, outstanding achievements, and regional contributions within the industry. The Inspiration Award distinguishes individuals who while pursuing their dreams, greatly benefited the industry in their region specifically.

This award may be presented to one member in each of IAAPA's member regions annually, dependent on number and quality of applications.

Criteria:

1. IAAPA Membership past or present is preferred, but not required.
2. Must have been associated with the attractions industry for a minimum of 10 years.
3. Must be affiliated with a theme or amusement park, water park, family entertainment center, zoo, aquarium, museum, science center, natural or adventure attraction, resort, or other attraction, manufacturer, supplier, or consultant.
4. Must have contributions with global impact two or more IAAPA regions
5. Must have contributions in one or more of the following areas:
 - a. Innovation
 - b. Education
 - c. Leadership
 - d. Influence both within their organization and industry-wide that will continue to be of value in the future

Examples of contributions to the attractions industry at large:

- An individual who has contributed to the success and inspiration of other global industry leaders.
- A design or invention of material equipment, processes, or technical services.
- An innovation in conjunction with attractions, rides, exhibitions, entertainment, food, merchandise, games, engineering, safety, or other area critical to the success of the attractions industry.
- A significant, industry-focused literary contribution.
- An industry altering marketing campaign.



Application Materials:

- Preparedness to answer questions about the nominee’s work to promote industry standards, nominee’s industry expertise, work history, and more.
- A separate, typewritten document, no more than three (3) pages that summarizes the nominee's activities and contributions within the attractions industry.
- A separate, typewritten document, no more than two (2) pages, including a timeline of the significant dates related to the activities or events cited in the nomination to help provide context for the nominee's contributions. Please put the timeline in reverse chronological order, and use the following structure/ layout: YEAR - MONTH – DESCRIPTION
 - Ex. 2005 – January – Innovation/Invention
- Any related additional material, including, but not limited to newspaper articles, front page of a patent (not a full patent), magazine articles, excerpts from books (please do not send entire books), and any other documents or materials that directly support the nominee’s industry contributions.
 - There is space for up to four (4) URLs/links, and four (4) separate document uploads
 - Please note that document uploads should follow this naming convention: LAST NAME OF NOMINEE | name of material being submitted | submission year. *Example: COOK New York Times Top 100 Article 2025*
- Two (2) to four (4) letters of recommendation, each being no longer than one (1) page in length.

